

ICON: Babies Cry, You Can Cope

Minutes of Extraordinary Executive National Strategic Group (ENSG) held on 15 April 2024

Attendees:

(JS)	Chair
(SS)	
(SA)	
(AB)	
(JW)	
(KC)	
(JC)	
(PH)	
	(SS) (SA) (AB) (JW) (KC) (JC)

Apologies:

Andy Knox

No.	ITEM	ACTION
1	Meeting scheduled for 11 April 2024 was inquorate.	
2	Finance Report	
	Single agenda item to approve Finance Report. There were no queries and the Finance Report was approved by the Executive.	
3	Further items for discussion	
	Charity Status	
	JA advised they are pursuing NHSE for the balance of the money they promised, and they have sufficient numbers of volunteers as trustees for when ICON is established as a charity. It does not preclude NHSE from commissioning ICON in any of the four countries - it just means that we will manage our own money and we won't need to be hosted by an NHS Trust. There are complicated forms to complete and there is a requirement for ICON to have a bank account – SS and PH will be the signatories. We will need some guidance from PH, who has kindly agreed to be trustee for the treasurer.	
	SS updated that they have drafted the constitution, and she is meeting with KC and the finance people at Warrington to look at how they transfer everything over. It takes about 40 days to get through the Charity Commission. JS agreed it would be a good idea to send out the draft constitution to the NSG and to the additional trustees, including Kelly Gibson and PH	SA/AB

	(paul.havey1@nhs.net). PH agreed to attend the meeting at Warrington.	PH
	ICON Week Conference Day	
	JS advised they are still pursuing some sponsorship – she is talking to the Association of Chief Constables at the moment. SS suggested they could also promote something for ICON Week later in the year if time was short, but they will need some certainty on the financial situation first.	
	ENSG Meetings	
	SA mentioned they were going to look at the membership of the ENSG and the timings of meetings. NSG Members have safeguarding as their day job, but it is different for ENSG members, and a couple of times the meeting has been inquorate. SA and SS to discuss.	
	SS advised that when she circulates the draft constitution, all the voluntary trustees are mentioned, so they could take that as the new membership, or as the minimum membership of the ENSG in the interim. If any names are dropped off, they will need to be thanked.	SS
	SS advised that the evaluation report has not been widely shared, but it's the Bristol research team who are undertaking this. SS found it a bit underwhelming - it did not include substantial findings as in local audits, and it showed the majority of parents like ICON, but the majority of professionals don't like it. It was very disappointing that nowhere in the report does it refer to our public health and social media approach. It just concentrates on the touchpoints.	
	The quantitative data they have system issues with, and they have been given another year extension to finish this. JS said it would have been very useful if it showed that with ICON being delivered, incidents of AHT dropped. They could have taken that data to Scotland, Wales and Northern Ireland.	
	JW said she had a stakeholder event with Bristol AC on 17 April, so they might share something there, and she will let them know.	
	CDOP	
	The national CDOP report has just come out and it recommends that ICON is continued – which puts ICON in a positive light.	
	JS mentioned that Kenny Gibson from NHSE was talking about an HSIB report and some CDOP reports that referenced ICON, and he is taking these to Ruth May's office as a lever to persuade NHSE violence at home people to release the further funds that we were promised.	
	Cleft Palate Posters	
	SS encouraged people to share the cleft palate posters showing baby Betsy-Mae. SA added that AB's posts on social media had received a lot of hearts, likes and shares.	
4	Date of next quarterly ENSG meeting is Friday 19 July 2024 at 14:00-15:30.	